



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## ASU

ALABAMA STATE  
UNIVERSITY

College of Business Administration  
The Small Business Development Center (SBDC)

It's our pleasure to invite you to a FREE, 1-day

## PRODUCT TO MARKET WORKSHOP

Do you have a product idea? Want to know how to get it on a store shelf? Then, you don't want to miss this informative educational entrepreneur workshop.

THURSDAY, JULY 18, 2013

10:00 AM – 2:00 PM

Great Teachers Hall

ASU Ralph D. Abernathy Building

1625 Hall Street, Montgomery, Alabama 36104

Widget Development and Trading Company will be teaching an introduction to product development, branding and placement.

### WORKSHOP PRESENTERS:

Frances Martin, CEO and David Martin, President

### TOPICS INCLUDE:

- Product Development
- Packaging
- Production
- Branding and Marketing

*Knowledge is Power, avoid costly mistakes*

*Get the information you need to get your product to the Market Place*

**This is a free workshop and is open to the public PRE-REGISTRATION IS REQUIRED.**

TO REGISTER CALL: 334-229-4138 OR EMAIL [ARPRICE@ALASU.EDU](mailto:ARPRICE@ALASU.EDU)



The Small Business Development Center at Alabama State University is a specialty program of the Alabama State SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lorenza Patrick, 915 S. Jackson St., Montgomery, AL 36104, 334-229-4138 or [lpatrik@alasu.edu](mailto:lpatrik@alasu.edu).